

BUSINESS BTEC

BTEC LEVEL 3 NATIONAL DIPLOMA IN BUSINESS

INTRODUCTION

Due to the popularity of Business courses, we are offering the BTEC Diploma in Business. The qualification will be the equivalent in size to two A levels. There will be 8 units of work that will be graded from Pass, Merit to Distinction.

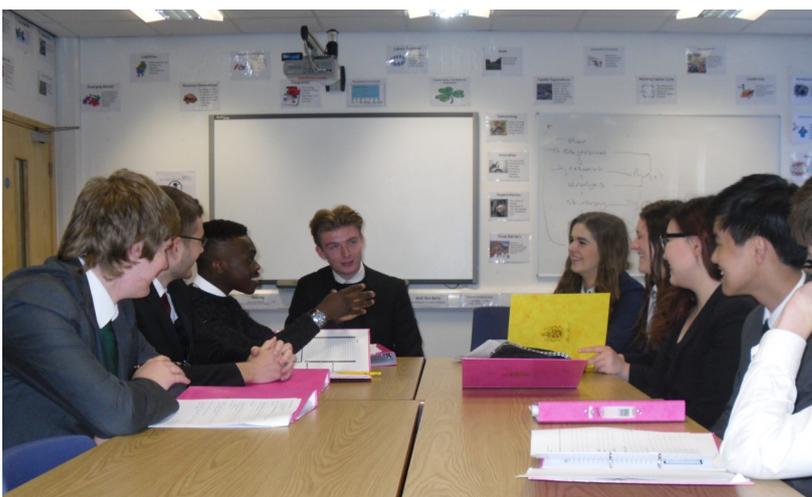
The qualification is more coursework based allowing the student to develop their research, time management and teamwork skills in particular while learning an academic subject. However, like all A level equivalent qualifications there is an exam element which needs to be passed to gain the award. If a student is making excellent progress on the course there will be the opportunity to add to the qualification and gain the Extended Diploma, which is the equivalent of 3 A levels. This will be reviewed at Easter of the first year of the course.

COURSE CONTENT

The main elements of the course are Objectives and Business Strategy, Business Finance and Accounts, Marketing, Management and Globalisation. The course is broken down into the following units:

INDIVIDUAL MANDATORY UNITS

UNIT	TITLE	ASSESSMENT METHOD
1	Exploring Business	Coursework / Portfolio - Internal
2	Developing a Marketing Campaign	Controlled Assessment - External
3	Personal and Business Finance	External Test
4	Managing an Event	Coursework / Portfolio - Internal
5	International Business	Coursework / Portfolio - Internal
6	Principles of Management	Controlled Assessment - External



The students will also complete two optional units that can extend their understanding of Marketing, Business Finance or Management. These units will be assessed internally.

Please note every piece of external assessed work needs to be passed to gain the qualification. Each assessment can be sat twice.

LOOKING FURTHER AHEAD

Due to the broad nature of the course, there are several options for career progression from university to Higher Apprenticeships. There would be an option to study Business related courses at universities such as Manchester, Loughborough, Liverpool, UCL, City, Bath, Surrey, Brighton and Westminster.

Currently, Business and Economics related subjects are the most popular degree course for Royal Russell students. The subject leads to a wide variety of careers including; Marketing, Public Relations, Accounting, Human Resource Management, Banking and Events Management. Also, most areas of Finance, Accountancy, General Management and Consultancy require the study of Business at some point.