



# BTEC Digital Film and Video Production

## Summer Bridging Work

Please ensure you bring written tasks with you in hard copy (printed out) to your first Year 12 lesson in September and have Unit 3 tasks on a USB or saved on Google Docs.

## Unit 10: Film Fiction

### **Task 1:**

Watch any film of your choice and write a 500 word analysis (**include your word count at the bottom of your answer**) on the use of **media language** (locations, costumes, props, camerawork, editing and sound) explaining the effect on the audience.

What is the intended impact of the media language choices on the **audience**?

How has the film conformed or challenged the **conventions** of its **genre**?

**You should consider:** What do the costumes indicate about the character? Why has the director used a variety of shots and angles? Is the lighting high key or low key? Is the editing fast or slow? What effect does the soundtrack have on the audience?

Does it use the same locations as other films from the same genre, does it look and feel like other films from the same genre? Does the film use stereotypical characters, if so why?

## Unit 3: Media Skills

### **Task 1:**

Watch these apple tutorials and create your own examples. Your clips should be shot in landscape and be no longer than 5 seconds each. You do not need a brand new iphone; any smartphone or tablet will do.

- [https://www.youtube.com/watch?v=W\\_0k-JXFaWA](https://www.youtube.com/watch?v=W_0k-JXFaWA)
- <https://www.youtube.com/watch?v=9MuH9Mv9XWY>
- [https://www.youtube.com/watch?v=mjgokYUS9Zs&list=PLHFIHpPjgk72JW5vfYIzycSgG\\_Z6EV4hK&index=5](https://www.youtube.com/watch?v=mjgokYUS9Zs&list=PLHFIHpPjgk72JW5vfYIzycSgG_Z6EV4hK&index=5)
- [https://www.youtube.com/watch?v=ShQZhdjqjsw&list=PLHFIHpPjgk72JW5vfYIzycSgG\\_Z6EV4hK&index=11](https://www.youtube.com/watch?v=ShQZhdjqjsw&list=PLHFIHpPjgk72JW5vfYIzycSgG_Z6EV4hK&index=11)

### **Task 2:**

Imagine you are applying for a summer internship at a production company who make music videos, commercials and short form content. Instead of a written application they want you to film a 1 minute video recreating:

- a scene from a music video
- an advert
- a vlog
- a scene from a short film

You should use i-movie or any free app to edit your video. Remember, the aim is to show off your media knowledge, creativity and technical skills. Don't forget to shoot in landscape!