



Royal
Russell

BTEC Media Studies

Summer Bridging Work

BTEC Digital Film and Video Production Summer Bridging Work

Please ensure you bring the written task with you in hard copy (printed out) to your first Year 12 lesson in September, you should have uploaded your clips to OneDrive ready to share with the class.

Unit 10: Film Fiction

Task 1:

500 word film analysis - include your word count at the bottom of your answer

Watch any film of your choice and write a 500 word analysis on the **media language** (locations, costumes, props, camerawork, editing and sound) explaining their effects on the audience.

What is the intended impact of the media language choices on the **audience**?

How does the film conform or challenge the **conventions** of its **genre**?

You should consider: What do the costumes indicate about the characters? Why has the director used a variety of shots and angles? Is the lighting high key or low key? Is the editing fast or slow? What effect does the soundtrack have on the audience?

Does it use the same locations as other films from the same genre, does it look and feel like other films from the same genre? Does the film use stereotypical characters, if so why?

Unit 3: Media Skills

Task 2:

Watch these apple tutorials and create your own examples. Your clips should be shot in landscape and be no longer than 5 seconds each. You do not need a brand new iPhone, any smartphone or iPad will do.

- https://www.youtube.com/watch?v=W_0k-JXFaWA
- <https://www.youtube.com/watch?v=9MuH9Mv9XWY>
- https://www.youtube.com/watch?v=mjgokYUS9Zs&list=PLHFIHpPjgk72JW5vfYIzycSgG_Z6EV4hK&index=5
- https://www.youtube.com/watch?v=ShQZhdjqjsw&list=PLHFIHpPjgk72JW5vfYIzycSgG_Z6EV4hK&index=11

Task 3:

You are applying for a summer internship at a production company who make music videos, commercials and short form content. Instead of a written application they want you to film a 30s video recreating:

- a scene from a music video
- an advert
- a vlog
- a scene from an action film

You should use iMovie or any free editing app to edit your video. Remember, the aim is to show off your media knowledge, creativity and technical skills. Don't forget to shoot in landscape!